

ADVERTISING

P A R T N E R S

WHY "PARTNER" WITH SOCCER CITY & RIVER'S EDGE:

- Over 2200 sports teams annually
- Over a MILLION impressions a year
- Active, outgoing and loyal customer base
- Specific age groups from 3 to 50+ yrs. old
- Receptive and captive arena for viewing
- Soccer, flag football, lacrosse and softball
- Facilities ranked "Best in Cincinnati"
- Extremely affordable rates and packages

ADVERTISING RATE SCALE:

Soccer City has 4 fields and 2 concession areas AND River's Edge has 3 fields and a concession area. That is a total of 10 primary locations. With this advertising package, **YOU pick the facility, number of locations, and how many years!**

Example: You want one 4x8 banner for 2 years at Soccer City and two 4x8 banners for 2 years at River's Edge. That totals 6 units for \$2100 (see right):

	# of Banners		# of Years	=	Total Units
Soccer City	1	x	2	=	2
River's Edge	2	x	2	=	4
Total Units					6

4x8 banner	1 unit	2 units	3 units	4 units	5 units	6 units	7 units	8 units
	\$500	\$900	\$1300	\$1600	\$1900	\$2100	\$2300	\$2500
5x20 banner	1 unit	2 units	3 units	4 units	5 units	6 units	7 units	8 units
	\$1000	\$1800	\$2600	\$3200	\$3800	\$4200	\$4600	\$5000

Banners must have grommets • Customer supplies all artwork

OTHER ADVERTISING OPPORTUNITIES:

- Field **or** Facility naming rights
- Logo on league champ shirts **or** schedules
- Your material in our coaches packet
- Logo on website with a hotlink
- Wrap-a-round goal graphics
- Ask about Exclusivity... no competitors!

Company: _____
 Contact: _____
 Phone: _____
 Email: _____

Instructions: _____

Date ___/___/___ Amt Pd. \$ _____ Cash _____ Check # _____
 Payment Received By: _____



5255 St. Rt. 128 • Cleves OH. 45002
 Email: manager@riversedgeindoor.com
 264-1775



5770 Springdale Rd. • Cinti. OH. 45247
 Email: manager@indoorsoccercity.com
 741-8480